

By completing and submitting this form, you are authorizing a purchase of a Festival Guide listing/ISFA membership. All boxes must be filled out.

Organization General Information

How can ISFA reach you? Your organization name can be different than your festival name.

Organization Name

(i.e., "Ice Cream Festival, Inc.," or "Oakville Chamber of Commerce,")

Organization Mailing Address

Street	
City	Zipcode

Organization Phone

Contact Information

Let us know how to reach you if we have questions or updates about your ISFA membership.

Primary Contact Name

required

Primary Contact Phone

required

Primary Contact Email

required

Emails of 2 additional people who represent your festival

Festival Information

How would you like your festival to be represented in the Indiana Festival Guide and on IndianaFestivals.org?

Festival Name

Festival City

Zipcode

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Festival Phone

Festival Website

www.

Festival Email

Email that visitors would use if they have questions/comments

Festival Facebook Page Address

www.facebook.com/

Festival Twitter Handle

@

Festival Location

(i.e. "Downtown Square" or "Fairgrounds")

Festival Descriptions

Descriptions are printed in the Indiana Festival Guide and a longer description appears online at IndianaFestivals.org. See next page to upgrade your printed Festival Guide membership.

Print Description (Standard Listing or Highlighted Listing)

165 characters or less, including spaces. Don't include your festival's name, any dates, location, phone number or website.

Website Description (for any size listing) and Super or Monster Print

Description 265 characters or less, including spaces. Don't include your festival's name, any dates, location, phone number or website.

Festival Info

What year was your festival established?

What is the attendance of your festival each year?

Does your festival hold an Insurance Policy for anything?

 Yes No

What are your festival budgets?

Overall Advertising

 \$0 - \$1,000
 \$1,001 - \$5,000
 \$5,001 - \$10,000
 \$10,001 - \$15,000
 \$15,001+

Festival Details

(An answer is required for each one.)

Does your festival offer:

<input type="checkbox"/> Yes <input type="checkbox"/> No	Alcoholic Beverages Available
<input type="checkbox"/> Yes <input type="checkbox"/> No	Amusement Rides
<input type="checkbox"/> Yes <input type="checkbox"/> No	Arts & Crafts Vendors
<input type="checkbox"/> Yes <input type="checkbox"/> No	Flea Market Vendor
<input type="checkbox"/> Yes <input type="checkbox"/> No	Fireworks Show
<input type="checkbox"/> Yes <input type="checkbox"/> No	Food Vendors
<input type="checkbox"/> Yes <input type="checkbox"/> No	Live Musical Entertainment
<input type="checkbox"/> Yes <input type="checkbox"/> No	Other Entertainment
<input type="checkbox"/> Yes <input type="checkbox"/> No	Parade
<input type="checkbox"/> Yes <input type="checkbox"/> No	Queen Pageant
<input type="checkbox"/> Yes <input type="checkbox"/> No	Car Show/Event
<input type="checkbox"/> Yes <input type="checkbox"/> No	Is your festival handicapped accessible?
<input type="checkbox"/> Yes <input type="checkbox"/> No	Admission Charge?
<input type="checkbox"/> Yes <input type="checkbox"/> No	Parking Charge?

Do you want to receive boxes of the 2024 Festival Guide shipped to you to distribute to travelers?

 Yes No How many boxes?
(100 copies/box)

Shipping Address: (PO Boxes NOT accepted)

Street	
City	Zipcode

Business or Residence

Festival Dates

We require specific festival dates for 2024. If you need to change the dates later, contact your Regional Account Executive. *If your festival dates are not finalized, please indicate your festival month only.*

2024 Dates

Start Date(s)	End Date(s)

2025 Dates (if known)

Start Date(s)	End Date(s)

Membership Listing Options

- \$275 **Option A:** Standard Listing (165 character listing)
- \$325 **Option B:** Highlighted Listing (165 character listing)
- \$425 **Option C:** Super Listing (265 character listing)
- \$525 **Option D:** Monster Listing (265 character listing)
- \$425 **Option E:** Standard Listing +1 (Single Graphic Add-on)
- \$425 **Option F:** Highlighted Listing +1 (Single Graphic Add-on)
- \$525 **Option G:** Super Listing +1 (Single Graphic Add-on)
- \$625 **Option H:** Monster Listing +1 (Single Graphic Add-on)
- \$425 **Option I:** Standard Listing 1+1 (Above Single + Below Single Graphic Add-ons)
- \$525 **Option J:** Highlighted Listing 1+1 (Above Single + Below Single Graphic Add-ons)
- \$625 **Option K:** Super Listing 1+1 (Above Single + Below Single Graphic Add-ons)
- \$725 **Option L:** Monster Listing 1+1 (Above Single + Below Single Graphic Add-ons)
- \$425 **Option M:** Standard Listing +2 (Double Graphic Add-on)
- \$525 **Option N:** Highlighted Listing +2 (Double Graphic Add-on)
- \$625 **Option O:** Super Listing +2 (Double Graphic Add-on)
- \$725 **Option P:** Monster Listing +2 (Double Graphic Add-on)
- \$625 **Option Q:** Highlighted Listing +3 (Above Single + Below Double Graphic Add-ons)
- \$725 **Option R:** Super Listing +3 (Above Single + Below Double Graphic Add-ons)
- \$825 **Option S:** Monster Listing +3 (Above Single + Below Double Graphic Add-ons)
- \$725 **Option T:** Highlighted Listing +4 (Above Double + Below Double Graphic Add-ons)
- \$825 **Option U:** Super Listing +4 (Above Double + Below Double Graphic Add-ons)
- \$925 **Option V:** Monster Listing +4 (Above Double + Below Double Graphic Add-ons)

(See pages 4-5 of the Participation Opportunities Booklet)

Contact your Regional Account Executive to participate.

NORTH

TERRI GRABILL
4616 York Rd.
South Bend, IN 46614
574-315-0662
terrigrabill.isfa@gmail.com

WEST, SOUTH CENTRAL AND SOUTH

DARLA S. BLAZEY
1220 N Sapphire Dr.
Jasper, IN 47546
812-630-1311
darlasblazey@gmail.com

CENTRAL AND EAST

KATY CAVALERI
PO Box 124
Whiteland, IN 46184
317-313-5033
kcavaleri@mymetronet.net

Mail your completed form to your Regional Account Executive.

Make check payable to Indiana State Festivals Association and mail it to Indiana State Festivals Association, 505 Dogwood Dr. - Rockville, IN 47872.

Check and completed form must be received by August 31, 2023.